



Red Quokka Crypto

RQC Retainers

**Relax,**

Let us take care of everything.

Marketing experts are hard to find. Cryptocurrency experts, even more so. Both together? That's gold-dust.

For a low monthly fee, you can focus on what you do best, while our experts take care of marketing your project.

We understand your business, we understand your audience. **Let's get to work.**



### Content Creation

Let our writers, who have been published in the industry's leading magazine - 21Cryptos - take care of your blogs, articles or whitepapers.



### Influencer Marketing

Hand us a budget you're comfortable with and we'll help ensure your project is the talk of the industry podcasts, featured in top publications and racking up the views on YouTube.



### Marketing Optimization

We'll review all of your current collateral and work with you to maximize its effectiveness.



## About Us

We have a team of marketers with over 15 years experience dealing with high-profile campaigns. We're all passionate about blockchain technology and cryptocurrency. Our writers have been published in 21Cryptos Magazine, amongst others, and we have built close relationships with the industry's top

## What we'll do for you

For as little as £1,999 per month, we'll take care of your marketing needs. From creating thought-leading articles and blogs to getting your project mentioned in industry leading publications, podcasts and video channels, we pull out all the stops.

## Let's Talk

Tel/Whatsapp: (+44) 7927 840 176

Website: [www.redquokkacrypto.com](http://www.redquokkacrypto.com)

Email: [info@redquokka.com](mailto:info@redquokka.com)



Red Quokka Crypto

RQC Retainers

# Price Structure



Relax. Let us take care of everything.

Features	Monthly Pricing Plans		
	£1,999 +VAT pcm	£3,999 +VAT pcm	£5,699+VAT pcm
<b>SEO Content Creation</b> <i>SEO Marketing copy written by our expert, published copywriters.</i>	2,000 words	3,000 words	5,000 words
<b>Influencer Marketing</b> <i>Hand us a budget you're comfortable with and we'll use our industry connections to ensure your project is featured in Crypto's top podcasts, publications YouTube channels..</i>	✓	✓	✓
<b>Video Creation</b> <i>We'll conduct a monthly video interview with you for distribution across your channels</i>	✓	✓	✓
<b>Social Media campaigns</b> <i>We'll plan an eye-catching social media campaign that keeps you connected with your audience.</i>	3-5 posts per week	5-10 posts per week	15+ posts per week
<b>Email Marketing</b> <i>Maintaining and utilizing a contacts list should be one of your most potent marketing tools- let us show you how.</i>	1 campaign per month	2 campaigns per month	1 campaign per week
<b>Weekly content planning meeting</b> <i>We'll have a weekly call to plan your marketing content with you</i>	✓	✓	✓
<b>21CRYPTOS</b> <i>*Contents may vary but \$ value will be retained.</i>	1 x news site sponsored story 1 x magazine full page advert <b>WORTH \$2,000!*</b>	1 x news site sponsored story 1 x news site press release 1 x magazine full page bespoke advertorial <b>WORTH \$3,500!*</b>	20,000 news site banner impressions 1 x news site sponsored story 1 x news site press release 1 x magazine full page advertorial 1 x magazine full page advert 1 x quarterly email blast <b>WORTH \$6.000!*</b>

info@redquokka.com

T: +447927 840 176

www.redquokkacrypto.com